



THE EUROPEAN SOCIAL FUND IN CORNWALL AND THE ISLES OF SCILLY: KEY FACTS

2007 to 2013 Programme

Cornwall and the Isles of Scilly is a Convergence area and has its own ring-fenced allocation of funding.

Funding

£153 million ESF

£51 million national match funding

£204 million in total

Targets

Total number of people who will be helped to improve their skills and job prospects = 75,000

Number of people not in work who will be helped in to jobs by the end of their ESF course = 6,000

Number of the most disadvantaged people who will make positive progress towards jobs = 4,000

Number of disadvantaged young people who will be re-engaged in learning or a job = 2,000

Number of people who will gain (full) qualifications (including basic skills qualifications) = 18,000

Regional priorities

ESF will support two priorities in Cornwall and the Isles of Scilly:

- tackling barriers to employment; and
- improving the skills of the local workforce.

These priorities will contribute to Cornwall Strategy and Action, the long term strategy for economic development for Cornwall and the Isles of Scilly, which has the vision: 'To achieve sustainable prosperity with opportunity for all in Cornwall and the Isles of Scilly'.

ESF will support the Cornwall Strategy and Action's four objectives for developing people:

- **Achieve Economic Inclusion and Reduce Worklessness** – To achieve sustainable prosperity with opportunity for all in Cornwall and the Isles of Scilly by reducing unemployment and worklessness and addressing spatial and thematic inequalities in employment rates by removing barriers to economic inclusion;
- **Provide the Best Start for Young People** – To ensure that young people have the best start in life by raising aspirations, achievement, self esteem and success levels and make Cornwall and the Isles of Scilly an attractive area for young people to live and work;
- **Support Higher Education** – To achieve sustainable prosperity with opportunity for all in Cornwall and the Isles of Scilly through further development of Higher Education (HE) and research by building on the success of the Combined Universities of Cornwall partnership;and
- **Improve Workforce Development** – To achieve sustainable prosperity with opportunity for all in Cornwall and the Isles of Scilly by raising the workforce and business skills appropriate to the needs of the economy at all levels and across all sectors in Cornwall to match the best in the world and for this to act as one of the key drivers for economic success. This applies to both development of the local workforce and to attracting new talent into the area.

Co-financing Organisations

Department for Work and Pensions

Learning and Skills Council.

Higher Education activity will be delivered outside of the Co-financing system. For further information, contact Government Office for the South West.

2000 to 2006 Programme

Achievements

Number of people helped into jobs since 2000 = 6,600

Number of people gaining qualifications since 2000 = 25,000

Case study: Fifteen Cornwall

ESF is being used to transform the lives of disadvantaged young people at Fifteen Cornwall, the restaurant inspired by Jamie Oliver.

Although Cornwall is a major tourist destination, the county's economy is the least productive in the UK containing some of the most deprived areas in the country. The restaurant's charity, Cornwall Foundation of Promise, is working

with Jobcentre Plus to recruit, train and support young people working in the hospitality industry.

The course involves a combination of studying at Cornwall College, taking part in work-experience placements in top restaurants, and cooking at Fifteen Cornwall under the guidance of professional chefs. The trainees also have access to general counselling, and help with accommodation or transport.

The people taking part are aged between 16 and 24 and not in full-time education or employment when they apply to join the programme. The trainees spend their first 12 weeks at college working towards NVQ Level 1 and Level 2 qualifications. They then take part in a four-week work-experience placement at a top Cornwall restaurant, followed by a 52-week apprenticeship.

Trainees who successfully complete the course are helped by the Fifteen Foundation to find work. The Foundation's aim is to get 400 young people through the project over 20 years. By October 2007, the restaurant had served around 115,000 people since its launch - which is equivalent to 230 meals a day.